



# TERMS AND CONDITIONS

THE ORIGIN STORY

## ELIGIBILITY:

- This Campaign is open only to those who participate by adding a COMMENT or LIKE and SHARE our campaign-related posts who are 16 years old and older as of the entry date.
- The Campaign is only open to legal residents of South Africa.
- Employees of Design@Bay and immediate family members or those living in the same household of Employees are not eligible to participate in the Campaign.
- The Campaign is subject to South Africa's data protection and regulation laws: **Protection of Personal Information Act 4 of 2013 (POPIA) and the Promotion of Access to Information Act 2 of 2000 (PAIA).**

## PRIVACY POLICY:

- Information submitted with an entry is subject to the Privacy Policy on the Design@Bay website. To read the Privacy Policy, see the link below:  
<http://designatbay.com/privacy-policy/>

## AGREEMENT TO RULES:

- By participating, the Contestant participants agree to be fully unconditionally bound by these Rules, and participants meet the eligibility requirements.
- In addition, participants agree to accept the decisions of Design@Bay as final and binding as it relates to the content of this Campaign.

## CAMPAIGN PERIOD:

- Entries will be captured and recorded from our social media pages according to Rules and in line with the campaign schedule online starting on **25 September 2023** and ending on **1 November 2023**.

## HOW TO ENTER:

- The Campaign must be entered by fulfilling all Campaign requirements, as specified, to be eligible to win a prize.
- Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Design@Bay.
- Participants can enter as many times as they want by adding as many lines per post, provided these contribute to the theme's logical flow and development.
- Submission of participant contributions may be removed from eligibility at the sole discretion of Design@Bay.

## PRIZES:

The Winner(s) of the Campaign (the "Winner") will receive the following:

- 1st Prize: Take A Lot Voucher (R500), Branded Campaign Playing Cards and Branded Shopper, Pen, USB and Notepad.

- 2nd Prize: Take A Lot Voucher (R250), Branded Campaign Playing Cards and Branded Shopper, Pen, USB and Notepad.
- 3rd Prize: Branded Campaign Playing Cards and Branded Shopper, Pen, USB and Notepad.
- No substitution of Prize or transfer/assignment of Prize to others or request for the cash equivalent by Winner is permitted.
- Acceptance of the Prize constitutes permission for Design@Bay to use Winners' names, likenesses, and entries for advertising and trade without further compensation.

### **WINNER SELECTION AND NOTIFICATION:**

- Winners will be selected by a random drawing supervised by Design@Bay and notified by post on pages or inbox within five (3) days following the selection of the Winners.
- Design@Bay shall have no liability for Winner's failure to receive notices.

### **RIGHTS:**

- By entering this content, participants understand and agree that Design@Bay, anyone acting on behalf of the agency, shall have the right to use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, the participant's entry, name, picture, voice, likeness, image, statements about the Campaign, for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice review, or consent.
- Design@Bay reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond the agency's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign.
- This Campaign is hosted by Design@Bay and is not sponsored, endorsed, administered by, or associated with any social media platform.
- Participating in the Campaign will be taken as the participants' acceptance and agreement to all of the Official Rules.